

NASA and NASB 2024 State Education Conference

November 20-22, 2024
CHI Center - Omaha



Exhibitors and Sponsors

Enclosed please find information concerning the **2024 State Education Conference** planned to be held on November 20-22 at the CHI Health Center in downtown Omaha, Nebraska.

For those of you not familiar with the State Education Conference, it is an annual conference held since 1919 that regularly attracts over 1,000 school board members and administrators representing nearly all of Nebraska's public school districts. State Education Conference offers participants the latest in educational information and technology through activities such as:

- * 2 PreConference Workshops
- * 3 General Session Presentations
- * 50+ Breakout Sessions
- * Over 100 Exhibit Booths

Should you have any questions, please feel free to contact the NCSA office at 800-793-6272 or brenda@ncsa.org.

Exhibit Schedule

Wednesday - November 20

1:00-4:00	Exhibitor Setup
4:00-5:30	Exhibitor Reception

Thursday - November 21

7:30-3:30	Exhibits Open
3:30-5:00	Exhibit Tear Down

Program Ads

Program ads can be purchased in either 1/2 or full-page size with additional options for inside and back cover ads. All ads are full color. See sponsorship contract on Page 3 for details.

Sponsorship Opportunities

Wednesday

PreConference Workshop	\$1000
PreConference Coffee Break	\$350

Thursday

Opening Keynote	\$3000
Luncheon	\$1500
Thursday Afternoon Keynote	\$3000

Friday

Closing Keynote	\$3000
Luncheon	\$1500
NASA Membership Meeting	\$750
NASB Delegate Assembly	\$750

General Sponsorships

See Page 3 for general conference sponsorships.



The cancellation deadline for this event is October 11, 2024. No refunds will be provided after this date.

Please contact Brenda, brenda@ncsa.org, with any cancellation requests

NASA and NASB 2024 State Education Conference

Sponsorship Opportunities



PreConference Workshop Sponsor

Wednesday, November 20

Catch the early-bird crowd as a preconference workshop sponsor.

1. Preconference Sponsor—\$1000

Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition during workshop
- Option to place company literature on tables in workshop
- Recognition on Conference website

2. PreConference Coffee Break—\$350

Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition during workshop

Keynote Sponsor

Thursday, November 21 or Friday, November 22

There's no better way to make your presence known than to sponsor a keynote speaker:
Thursday Opening Keynote -or- Thursday Afternoon Keynote -or- Friday Closing Keynote

3. Thursday Opening, Thursday Afternoon, or Friday Closing Keynote Speaker—\$3000

Benefits to Sponsor

- Complimentary exhibit booth
- Stage banner recognizing sponsor
- Written recognition in the Conference program
- Verbal recognition during General Session
- Recognition on Conference website

Luncheon Sponsor

Thursday, November 21 or Friday, November 22

Combined annual recognition of outstanding school leaders.

These two luncheon programs offer additional high-profile opportunities for sponsorship.

4. Thursday or Friday Luncheon—\$1500

Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition during luncheon
- Option to place company literature in lunch room
- Recognition on Conference website
- 4 Free Lunch Tickets & Reserved Seating at sponsored lunch



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Sponsorship Opportunities



NASA Membership Meeting or NASB Delegate Assembly Sponsor

Friday, November 22

Be selective in your sponsorship by targeting superintendent or board member attendees.

5. NASA Membership Meeting—\$750

Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition during meeting
- Option to place company literature in conference room

6. NASB Delegate Assembly—\$750

Benefits to Sponsor

- Written recognition in the Conference program
- Verbal recognition during assembly
- Option to place company literature in conference room

General Sponsorships

Every conference participant receives each of these items below. By sponsoring any one of the below, your company name and logo will be in the hands of each attendee!

7. Notepad Sponsor—\$1000

Benefits to Sponsor

- Company name and possible tagline on Conference notepads. For this sponsorship, you will provide us the image by October 11 for us to include on Conference notepads.

8. Pen Sponsor—1500 Donated Pens

Benefits to Sponsor

- Company name and information on Conference pens. For this sponsorship, you provide the pens by November 8.

9. Lanyard Sponsor—\$2000 or 1500 Donated Lanyards

Benefits to Sponsor

- Company name and/or logo on Conference lanyards. This sponsorship could include a \$2000 sponsorship for us to purchase lanyards including your logo or you provide the lanyards themselves (in order to match with nametags, prior approval will be needed if you wish to provide lanyards). If providing lanyards, they must be 5/8" with a claw clasp.

10. Badge Sponsor—\$1000

Benefits to Sponsor

- Company name and logo on the top 1/4" of attendee badges. For this sponsorship, you will provide us the image by October 11 for us to include on Conference name badges.

Conference Program

The program provides all participants with indispensable information about the activities and exhibits at the conference. An ad in the program is a great way to keep your company name before our school decision-makers!

Program Ads

- | | |
|--------------------------------------|------------------|
| • Inside front cover (8.5 x 11) | \$400 |
| • Inside back cover (8.5 x 11) | \$400 |
| • Full page (8.5 x 11) | \$300 |
| • Half page (8.5 x 5.5 or 4.25 x 11) | \$200 |

Deadline to submit conference ads is October 11.

Submit conference ads to:
mbelka@nasbonline.org



The cancellation deadline for this event is October 11, 2024. No refunds will be provided after this date.

Please contact Brenda, brenda@ncsa.org, with any cancellation requests

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Sponsorship Contract



Check Items You Would Like to Sponsor

Sponsorships

_____ 1. PreConference	\$1000
_____ 2. PreConference Coffee Break	\$350
3. Keynote:	
_____ Opening Keynote	\$3000
_____ Thursday Afternoon Keynote	\$3000
_____ Closing Keynote	\$3000
4. Luncheon:	
_____ Thursday Luncheon	\$1500
_____ Friday Luncheon	\$1500
_____ 5. NASA Membership Meeting	\$750
_____ 6. NASB Delegate Assembly	\$750

General Sponsorships

_____ 7. Notepad	\$1000
_____ 8. Pen	1500 Pens
_____ 9. Lanyard	\$2000 or 1500 Lanyards
_____ 10. Badge	\$1000

Program Ad

_____ \$400	Inside Cover (8.5 x 11)
_____ \$400	Inside Back Cover (8.5 x 11)
_____ \$300	Full Page (8.5 x 11)
_____ \$200	1/2 Page (8.5 x 5.5 or 4.25 x 11)

****All Ads need to be emailed as a PDF to mbelka@nasbonline.org by October 11, 2024.****

Company Name: _____
Representative: _____
Contact Email: _____ Phone: _____
Address: _____
City/State/Zip: _____
Type of Business: _____
Representatives that will be present at the event to be recognized (if applicable):

\$ _____ = **TOTAL Sponsorship Cost**
***Make checks payable to NCSA**

**Return this form with payment
by October 11, 2024:**



NCSA - State Education
440 S. 13th St, Ste. A
Lincoln, NE 68508



Brenda@ncsa.org

Print Name

Signature

NCSA reserves the right to deny sponsor registration applications



The cancellation deadline for this event is October 11, 2024. No refunds will be provided after this date.

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Exhibitor Contract



Exhibit Booth - \$915

Includes an 8' x 8' booth space, with one (1) 6' skirted table, and two chairs in the prefunction and hallway area open:

4:00 - 5:30 p.m. on Wednesday, November 20

7:30 a.m. - 3:30 p.m. on Thursday, November 21

Booth locations are assigned on a first-come, first-served basis.

You will be listed in the conference program if paperwork and payment is received by October 11, 2024.

Company Name: _____
Representative: _____
Contact Email: _____ Phone: _____
Address: _____
City/State/Zip: _____
Type of Business: _____
Names for Badges _____

Exhibit Registration

Exhibit Booth Only \$915 _____

Thursday Lunch \$40 _____

TOTAL (Booth + Meals) = \$ _____

****Make checks payable to NCSA***

**Return this form with payment
by October 11, 2024:**



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440 S. 13th St, Ste. A
Lincoln, NE 68508



Brenda@ncsa.org

Print Name

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