

# EXHIBIT & SPONSORSHIP PROGRAM

## 2017 NASA/NASB State Education Conference

November 15-17 • Embassy Suites • LaVista, Nebraska

Dear: NASA/NASB Sponsors

Enclosed please find information concerning the 2017 State Education Conference to be held on November 15-17 at the Embassy Suites, LaVista.

For those of you not familiar with the State Education Conference, it is an annual conference held since 1919 that regularly attracts over 1,000 school board members and administrators representing nearly all Nebraska's public school districts. State Education Conference offers participants the latest in educational information and technology through such activities as:

- \* 2 preconference workshops
- \* 3 keynote presentations
- \* 50+ breakout sessions
- \* 100+ exhibit booths

Many of you have been long-time supporters of our organizations and we want to take every opportunity to make sure you rise to the top in your field. If you have any questions, comments, or concerns please do not hesitate to contact me.

Sincerely,



Megan Hillabrand  
Professional Development Manager, NCSA



For more information  
contact:  
Michelle Lopez  
(800) 793-6272  
michelle@ncsa.org





**2017 State Education Conference**  
 November 15-16  
 Embassy Suites - LaVista  
 Exhibitor Contract



COMPANY NAME \_\_\_\_\_

REPRESENTATIVE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

NAMES FOR BADGES AT CONFERENCE \_\_\_\_\_

TYPE OF BUSINESS \_\_\_\_\_

YES, I WOULD LIKE TO EXHIBIT AT THE 2017 STATE EDUCATION CONFERENCE.

Includes:

- 8' x 10' Booth Space with electricity in Ballroom or Pre-Conference Area – **Location selected on a first-come, first-serve basis.**
  - 11:00 a.m. to 4:00 p.m. – Wednesday, 11/15                      Set Up
  - **4:00 - 6:00 p.m. – Wednesday, 11/15**                              **Exhibitor Reception in Ballroom**
  - 7:30 a.m. - 4:30 p.m. – Thursday, 11/16                      Show Hours
  - 4:30 - 6:00 p.m. – Thursday, 11/16                      Tear Down
- Listing in Convention Program, if registration received by Oct 6
- Admission to Convention Program, Sessions, and Social

**COST: \$815** (Make checks payable to NCSA and enclose with form.)

\_\_\_ Yes, I would like \_\_\_ meal ticket(s) for Thursday's lunch at \$32.00 per ticket

**TOTAL NUMBER OF BOOTHS** \_\_\_      **TOTAL COST \$** \_\_\_      **ENCLOSED \$** \_\_\_

***Booth Space is assigned based on the order in which  
 your paperwork is received.***

*The cancellation deadline for this event is October 6. No refunds will be provided after this date. Please contact Michelle at michelle@ncsa.org with any cancellation requests.*

(SIGNATURE) \_\_\_\_\_

(PRINT NAME) \_\_\_\_\_

**RETURN THIS FORM WITH PAYMENT BY October 6, 2017, TO:**

NCSA – State Education Exhibit  
 455 South 11th Street, Suite A  
 Lincoln, NE 68508-2105

Feel free to contact Michelle Lopez with questions by phone at (402) 476-8055 or email [michelle@ncsa.org](mailto:michelle@ncsa.org).  
 To pay with a credit card, call Michelle at (402) 476-8055.



**2017 State Education Conference**  
 November 15-16  
 Embassy Suites - LaVista  
 Hospitality Contract



COMPANY NAME \_\_\_\_\_

REPRESENTATIVE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

NAMES FOR BADGES AT CONFERENCE \_\_\_\_\_

- HOSPITALITY SUITE OPTIONS : YES, I WOULD LIKE TO HAVE A PUBLIC SPACE HOSPITALITY ROOM**  
 \* Hospitality Suite will be publicized in Conference Program if contract and payment are received before October 6.  
**COST: \$350** (Make checks payable to; NCSA and enclose with form)

**I would like to reserve this Hospitality Suite for the following day(s)**

- Wednesday, November 15th (open 7:00 pm – 12:00 am)  
 Thursday, November 16th (open 7:00 pm – 12:00 am)

**Room Requested:**

\_\_\_\_\_ Dapper I    \_\_\_\_\_ Gatsby    \_\_\_\_\_ Fedora    \_\_\_\_\_ Wingtip    \_\_\_\_\_ Sugarloaf

We understand that we must exhibit at the convention to be eligible to host a hospitality suite. We understand that once approved by NCSA, we will be contacted by the Embassy Suites to finalize our arrangements. We understand the Hospitality Room/Spaces may not function during regular convention events. We understand that in addition to any and all legal and equitable remedies, which NASB/NASA may have, they may cancel any booth contract and reservation in any case involving non-compliance with terms. No Refunds will be made after October 6, 2017.

(SIGNATURE)

(PRINT NAME)

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## 2017 State Education Conference

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Embassy Suites - LaVista  
Sponsor Opportunities



### PRECONFERENCE WORKSHOP

*Wednesday, November 15*

Catch the early-bird crowd as a preconference workshop sponsor:  
*Putting Your Strengths to Work or Family Engagemet & Early Childhood Education*

#### 1. Preconference Sponser—\$1000

*Benefits to Sponsor*

- Written recognition in the Conference program
- Verbal recognition during workshop introductions
- Option to place company literature on tables in workshop
- Recognition on conference website

#### 2. Preconference Coffee Break—\$350

*Benefits to Sponsor*

- Written recognition in the Conference program
- Verbal recognition during workshop

### KEYNOTE

*Thursday, November 16 or Friday, November 17*

There's no better way to make your presence known than to sponsor a keynote speaker:  
Th. am - John O'Leary, Th. lunch - Alex Sheen, or Fri. lunch - Tom Matson

#### 3. Thursday Opening or Afternoon Keynote Speaker—\$3000

*Benefits to Sponsor*

- Complimentary exhibit booth
- Stage banner recognizing sponsor
- Written recognition in the conference program
- Verbal recognition during General Session
- Recognition on conference website

#### 4. Friday Afternoon Keynote Speaker—\$2000

*Benefits to Sponsor*

- Complimentary exhibit booth
- Stage banner recognizing sponsor
- Written recognition in the conference program
- Verbal recognition during General Session
- Recognition on conference website

### LUNCHEONS

*Thursday, November 16 or Friday, November 17*

Combined annual recognition of outstanding school leaders and our two luncheon programs offer additional high-profile opportunities for sponsorship.

#### 5. Thursday or Friday Luncheon—\$1500

*Benefits to Sponsor*

- Written recognition in the Conference program
- Verbal recognition during luncheon
- Option to place company literature in conference room
- Recognition on conference website
- 4 Free Lunch Tickets & Reserved Seating at sponsored lunch

### CONFERENCE BREAKS

*Thursday, November 16 or Friday, November 17*

Gain some extra attention by sponsoring a conference break.

#### 6. Thursday Morning, Afternoon or Friday Morning—\$500

*Benefits to Sponsor*

- Written recognition in the Conference program
- Verbal recognition during conference
- Option to place company literature next to break tables



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### NASB DELEGATE ASSEMBLY OR NASA MEMBERSHIP MEETING

Friday, November 17

Be selective in your sponsorship by targeting either school board members or superintendents.

#### 7. NASB Delegate Assembly—\$750

*Benefits to Sponsor*

- Written recognition in the Conference program
- Verbal recognition and introduction during assembly
- Option to place company literature in conference room

#### 8. NASA Membership Meeting—\$750

*Benefits to Sponsor*

- Written recognition in the Conference program
- Verbal recognition and introduction during meeting
- Option to place company literature in conference room

### GENERAL SPONSORSHIP

Every conference participant receives each of these items below. By sponsoring any one of the below, your company name and logo will be in the hands of each attendee!

#### 9. Notepad Sponsorship

**\$1000 or 1500 donated notepads**

*Benefits to Sponsor*

- Company name and info. on Conference Notepads. This sponsorship could include a \$1000 sponsorship for us to purchase notepads including your logo or you provide the notepads themselves. (In order to match with nametags, prior approval will be needed if you wish to provide notepads.)

#### 10. Pen Sponsorship

**1500 donated pens**

*Benefits to Sponsor*

- Company name and information on conference pens
- For this sponsorship you provide the pens by November 3.

#### 11. Lanyard Sponsorship

**\$2000 or 1500 donated lanyards**

*Benefits to Sponsor*

- Company name and/or logo on conference lanyards. This sponsorship could include a \$2000 sponsorship for us to purchase lanyards including your logo or you provide the lanyards themselves (in order to match with nametags, prior approval will be needed if you wish to provide lanyards). If providing lanyards, they must be 5/8" with a claw clasp.

#### 12. Badge Sponsorship—\$1000

*Benefits to Sponsor*

- Company name and logo on the top 1/4" of attendee badges

### THE CONFERENCE PROGRAM

The program provides all participants with indispensable information about the activities and exhibits at the conference. An ad in the program is a great way to keep your company name before our school decision-makers!

Deadline to submit conference ads is October 6.

Submit conference ads to [mbelka@nasbonline.org](mailto:mbelka@nasbonline.org)

#### 13. Program Ads

- Inside front cover (8.5 x 11)—\$400
- Full page (8.5 x 11)—\$300
- Inside back cover (8.5 x 11)—\$400
- Half page (8.5 x 5.5 or 4.25 x 11)—\$200



# 2017 State Education Conference

November 15-16  
Embassy Suites - LaVista  
Sponsor Contract



COMPANY NAME \_\_\_\_\_

REPRESENTATIVE \_\_\_\_\_  
(name of individual to be recognized at the event)

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

BRIEF DESCRIPTION OF YOUR PRODUCT OR SERVICE: \_\_\_\_\_

\_\_\_\_\_  
(SIGNATURE)

\_\_\_\_\_  
(PRINT NAME)

## CHECK ITEM(S) YOU WOULD LIKE TO SPONSOR:

- 1. Pre-Conference Speaker - \$1000
- 2. Pre-Conference Coffee Break - \$350
- 3. Keynote Sponsor - \$3000
  - Thursday opening
  - Thursday afternoon
- 4. Keynote Sponsor, Friday afternoon - \$2000
- 5. Luncheon - \$1500
  - Thursday Luncheon
  - Friday Luncheon
- 6. Conference Break - \$500
  - Thursday Morning
  - Thursday Afternoon
  - Friday Morning
- 7. NASB Delegate Assembly - \$750
- 8. NASA Membership Meeting - \$750
- 9. Notepad Sponsorship - \$1000 or 1500 notepads
- 10. Pen Sponsorship - 1500 donated pens
- 11. Lanyard Sponsorship - \$2000 or 1500 donated lanyards
- 12. Badge Sponsorship - \$1000
- 13. Program Ads
  - \_\_\_ Inside front cover \$400
  - \_\_\_ Full page \$300
  - \_\_\_ Inside back cover \$400
  - \_\_\_ Half page \$200

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