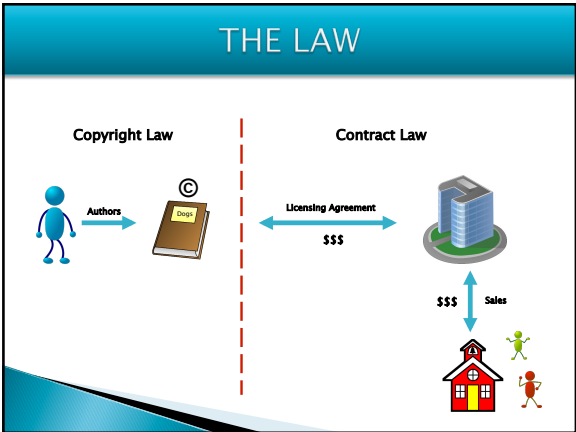


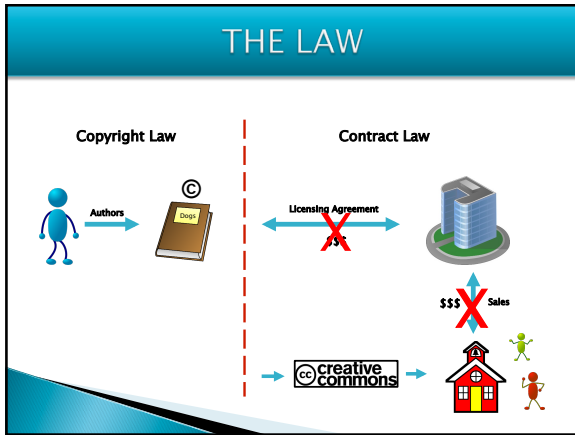
FREE TEXTBOOKS REALLY?

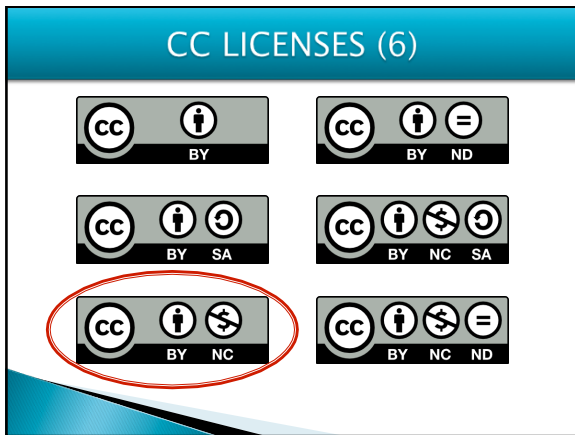
The Use of Creative Commons Licensing in the Development of Electronic Textbooks

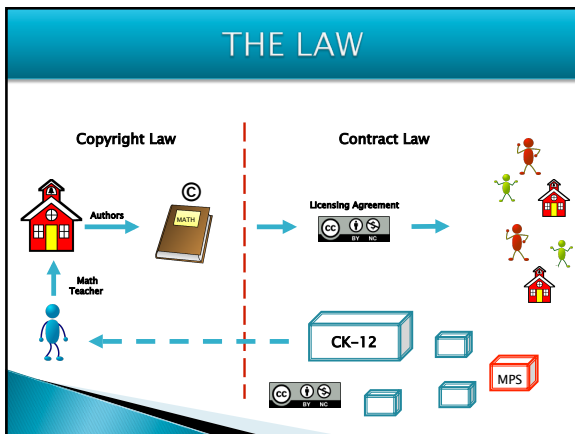
AGENDA

1. The Law
2. Textbook Development
3. Demonstration
4. Sharing Information









CC TEXTBOOKS

- ▶ Millard Digital Textbook Creation:
Algebra I, Geometry, Algebra II
- ▶ Platform Selection
 - CK12 Platform
 - The **CK-12 Foundation** is a California-based non-profit organization whose stated mission is to reduce the cost of, and increase access to, K-12 education in the United States and worldwide. CK-12 provides free and fully customizable K-12 open educational resources. The foundation's tools are used by 38,000 schools in the US and additional international schools.
 - Google Classroom for Student Access

CC TEXTBOOKS

- ▶ CK12 publishes all content under an attribution, non-commercial (BY-NC) Creative Commons license.

Lessons Learned (ing)

- ▶ Tied to the platform you choose
 - We've tried CLIC with Gale-Cengage (paid subscription) and CK12 (open source).
- ▶ Vetting resources takes time and expertise
- ▶ Creating additional support resources takes time and expertise

DEMONSTRATION

[MPS Algebra I](#)

SHARING

- ▶ [MPS Algebra I](#)
- ▶ [MPS Geometry](#)
- ▶ [MPS Algebra II](#)

- ▶ [Customization Support](#)

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