



**2018 Administrators' Days**  
July 25-July 27, 2018  
Younes Conference Center – Kearney, NE  
**SPONSORSHIP AGREEMENT**

COMPANY NAME \_\_\_\_\_

REPRESENTATIVE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

**PLEASE CHECK ITEM(S) YOU WOULD LIKE TO SPONSOR:**

☐ Keynote Speaker: Thursday Morning  
Cost \$3,000

☐ Administrator Reception  
Cost: \$3,000

☐ Keynote Speaker: Thursday Afternoon  
Cost \$3,000

☐ Family Fun Night  
Cost: \$3,000

☐ Ice Cream Social: Thursday Afternoon  
Cost: \$2,000

☐ NCSA Trivia Night  
Cost: \$3,000

☐ Thursday Continental Breakfast  
Cost: \$1,000

☐ Thursday Refreshment Break  
Cost: \$1,000

**Program Ads**

Yes, I would like to purchase an ad for the conference program:

- \_\_\_\_\_ \$175 1/4 Page (4" wide by 3" tall)
- \_\_\_\_\_ \$275 1/2 Page (4" wide by 4.25" tall)
- \_\_\_\_\_ \$400 Full Page (4" wide by 8.5" tall)
- \_\_\_\_\_ \$500 Inside Cover (4" wide by 8.5" tall – Full Color)
- \_\_\_\_\_ \$500 Back Cover (4" wide by 8.5" tall – Full Color)

- *All Ads need to be e-mailed as a PDF to [megan@ncsa.org](mailto:megan@ncsa.org) by June 22, 2018*

**Representatives that will be present at the event:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
(SIGNATURE)

\_\_\_\_\_  
(PRINT NAME)

**RETURN THIS FORM BY June 15, 2018 TO:**

Administrators' Days Exhibit  
455 South 11<sup>th</sup> Street, Suite A  
Lincoln, NE 68508-2105  
**OR FAX: (402) 476-7740**

**Questions? Call 402-476-8055**

*The cancellation deadline for this event is June 15, 2018. No refunds will be provided after this date. Please contact Connie at [connie@ncsa.org](mailto:connie@ncsa.org) with any cancellation requests.*

NCSA reserves the right to deny sponsor registration applications.



# 2018 Administrators' Days

July 25-July 27, 2018  
Younes Conference Center – Kearney, NE  
**SPONSORSHIP OPTIONS**

## Keynote Speaker Sponsorship

*Cost: \$3,000*

Sponsorship of a Conference keynote speaker will allow you to get the attention of over 1000 conference attendees!

### **Benefit to Sponsor**

- Complimentary exhibit booth in the exhibit hall
- Special recognition during applicable general session and logo included in conference program (*Email logo to [megan@ncsa.org](mailto:megan@ncsa.org) by June 22, 2018.*)
- Option to display banner in the general session room or place literature on tables
- Full-page ad in Conference Program
- Two tickets to Thursday lunch.

## Meal Sponsorship

(Each event is a separate opportunity)

### **Ice Cream Social (July 26) - Cost: \$2,000**

\*Representatives will be recognized during general session.

### **Benefits to Sponsor**

- ½-page ad in Conference Program
- Special thanks during the meal and in the conference program.
- Option to place company literature or table tents on meal tables

## Family Fun Sponsorship (July 27, 6:30)

*Cost: \$3,000*

Families will attend an evening of pizza and fun at the Big Apple.

### **Benefits to Sponsor**

- Complimentary exhibit booth in the exhibit hall
- ½-page ad in Conference Program
- Opportunity to host event and welcome guests
- Special thanks at the Thursday General Session and in the conference program.

## Administrators Reception (July 26, 4:30)

*Cost: \$3,000*

After sessions and before evening activities, attendees gather for an snacks and drinks at the Holiday Inn

### **Benefits to Sponsor**

- Complimentary exhibit booth in the exhibit hall
- Special thanks at the Thursday General Session and in the conference program.
- ½-page ad in Conference Program
- Opportunity to host event and welcome guests

## Thursday Refreshment Sponsorship

(Each event is a separate opportunity)

### **Continental Breakfast (July 26)- Cost: \$1,000**

Coffee, Juice, Rolls and Fresh Fruit

### **Refreshment Break (July 26) - Cost: \$1,000**

Coffee, Iced Tea and Cookies

### **Benefits to Sponsor**

- Option to display signage by refreshment table during the time of sponsorship
- Recognition in Conference Program

## Trivia Night Sponsorship (July 26, 8:00)

*Cost: \$3,000*

One of the most talked about events, trivia night is held in the ballroom from 8:00-11:30 with a bar and prizes for the winning team.

### **Benefits to Sponsor**

- Complimentary exhibit booth in the exhibit hall
- ½-page ad in Conference Program
- Special thanks at event and in the conference program.
- Option to place company literature or table tents on trivia tables