



**2017 Administrators' Days**  
July 26-July 28, 2017  
Younes Conference Center – Kearney, NE  
**SPONSORSHIP AGREEMENT**

COMPANY NAME \_\_\_\_\_

REPRESENTATIVE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

NAMES FOR BADGES \_\_\_\_\_

**PLEASE CHECK ITEM(S) YOU WOULD LIKE TO SPONSOR:**

Keynote Speaker: Thursday Morning (Includes exhibit booth)  
Cost \$4,000 *(Includes exhibit booth)*

Keynote Speaker: Thursday Afternoon  
Cost \$4,000 *(Includes exhibit booth)*

Administrator Reception  
Cost: \$3500 *(Includes exhibit booth)*

Ice Cream Social: Thursday Afternoon  
Cost: \$2,000

~~Thursday Continental Breakfast~~  
Cost: ~~\$1,000~~

Family Movie Night  
Cost: \$2,000

NCSA Trivia Night  
Cost: \$2,500

**Program Ads**

Yes, I would like to purchase an ad for the conference program:

- \_\_\_\_\_ \$175 1/4 Page (4" wide by 3" tall)
- \_\_\_\_\_ \$275 1/2 Page (4" wide by 4.25" tall)
- \_\_\_\_\_ \$400 Full Page (4" wide by 8.5" tall)
- \_\_\_\_\_ \$500 Inside Cover (4" wide by 8.5" tall – Full Color)
- \_\_\_\_\_ \$500 Back Cover (4" wide by 8.5" tall – Full Color)

- *All Ads need to be e-mailed as a PDF to [megan@ncsa.org](mailto:megan@ncsa.org) by June 23, 2017*

**Representatives that will be present at the event:**

\_\_\_\_\_

(SIGNATURE)

(PRINT NAME)

**RETURN THIS FORM BY June 16, 2017**

**TO:**

Administrators' Days Exhibit  
455 South 11<sup>th</sup> Street, Suite A  
Lincoln, NE 68508-2105  
**OR FAX: (402) 476-7740**

**Questions? Call 800-793-6272**

*The cancellation deadline for this event is June 16, 2017. No refunds will be provided after this date. Please contact Michelle at [michelle@ncsa.org](mailto:michelle@ncsa.org) with any cancellation requests.*

NCSA reserves the right to deny sponsor registration applications.



## 2017 Administrators' Days

July 26-July 28, 2017

Younes Conference Center – Kearney, NE

### SPONSORSHIP OPTIONS

#### Keynote Speaker Sponsorship

*Cost: \$4,000*

Sponsorship of a Conference keynote speaker will allow you to get the attention of over 1000 conference attendees!

##### **Benefit to Sponsor**

- Complimentary exhibit booth in the exhibit hall
- Special recognition during applicable general session and logo included in conference program (*Email logo to [megan@ncsa.org](mailto:megan@ncsa.org) by June 23, 2017.*)
- Option to display banner in the general session room or place literature on tables
- Full-page ad in Conference Program
- Two tickets to Thursday lunch.

#### Administrators Reception (July 27, 4:00)

*Cost: \$3,500*

After sessions and before evening activities, attendees gather for an snacks and drinks at the Holiday Inn

##### **Benefits to Sponsor**

- Complimentary exhibit booth in the exhibit hall
- Special thanks at the Thursday General Session and in the conference program.
- ½-page ad in Conference Program
- Opportunity to host event and welcome guests

#### Family Movie Sponsorship (July 27, 6:30)

*Cost: \$2,000*

Fun, family-friendly event held at Kearney Cinema 8 the evening of Thursday, July 27.

##### **Benefits to Sponsor**

- ½-page ad in Conference Program
- Opportunity to host event and welcome guests
- Special thanks at the Thursday General Session and in the conference program.

#### Ice Cream Social (July 27)

*Cost: \$2,000*

\*Representatives will be recognized during general session.

##### **Benefits to Sponsor**

- ½-page ad in Conference Program
- Special thanks during the meal and in the conference program.
- Option to place company literature or table tents on meal tables

#### NCSA Trivia Night Sponsorship (July 27)

*Cost: \$2,500*

This event will be held in the ballroom from 8:00-11:30. NCSA will host a trivia contest with a bar and prizes for the winning team.

##### **Benefits to Sponsor**

- ½-page ad in Conference Program
- Special thanks at event and in the conference program.
- Option to place company literature or table tents on trivia tables

#### Continental Breakfast (July 27)

*Cost: \$1,000*

Coffee, Juice, Rolls and Fresh Fruit

##### **Benefits to Sponsor**

- Option to display signage by refreshment table during the time of sponsorship
- Recognition in Conference Program