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PUBLIC SCHOOL FOUNDATIONS

# School Districts and Their Foundations Maximum Impact Relationships



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What does a highly functioning school foundation look like?

Metrics

Old Industry Data: \$40 spent per student annually

4-year average \$178

Budget Data: Benchmark is 1% of annual district budget

4-year average 1.15%



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## School Foundation Impact

**Omaha Public Schools - 52,025 students;**

4yr. per student average \$286.06 \*1.75% of school budget

**Grand Island Public Schools - 9,698 students;**

4yr. per student average \$146.39 \*1.32% of school budget

**Norfolk Public Schools - 4,242 students;**

4yr. per student average \$60.64 \*.44% of school budget

**Wayne Community Schools - 901 students;**

4yr. per student average \$232.05 \*1.17% of school budget



## When a Foundation and School District Partnership Works

- We both have something to give
- Board of Education supportive
- Foundation Board supportive (Articles of Incorp.)
- People and relationships are consistent
- Community is supportive of public education and philanthropy -A PERFECT STORM



## What does the Foundation offer the District?

### Centralized source for philanthropic gifts

- Donor Database to keep track of and report gifts
- Gift Processing - receipts, acknowledgements
- Investment and Endowment Apparatus
- Credibility of Process - How and where do I give?
  - Consistent
  - Turn the lights on every day

Opportunity

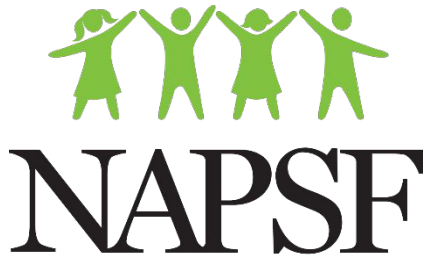


## What does the Foundation offer the District?

A method to invest in students without using tax dollars...a value added scenario

- Doesn't impact state-aid
- Unlimited methods of investment

# Opportunity



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# What does the Foundation offer the District?



The GIPS Foundation **awarded 141 college scholarships** totaling **\$646,833** to the class of 2016.

Additionally, more than **\$29,000** was offered to 41 students for **dual-credit scholarships** this school year at the Career Pathways Institute.



**9,801 students**...Every Student in the district will benefit from a classroom mini-grant this school year.



**More than 2,000 students benefited** from legacy grant funds this school year. Grants are awarded for class projects, school-wide initiatives, and on an individual basis. From tennis shoes, to camps, to once-in-a-lifetime experiences, **our donors invest in students in a lasting and meaningful way.**

# Opportunity

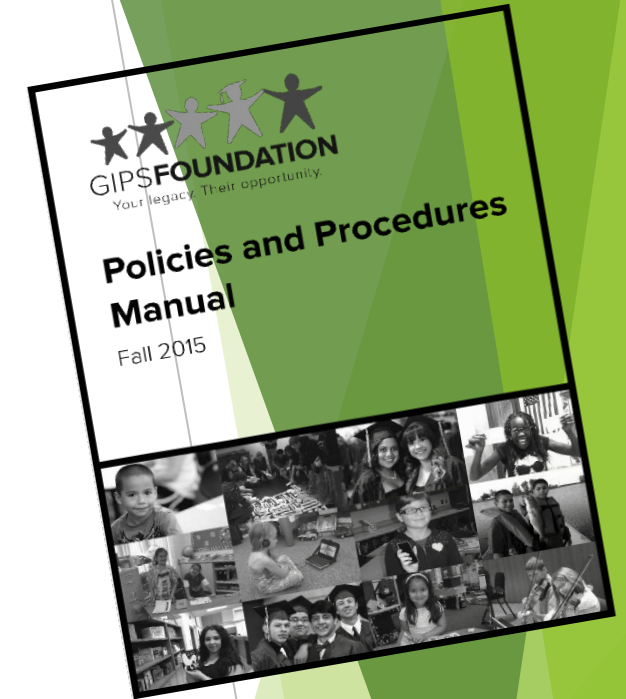




## What does the Foundation offer the District?

### A framework and apparatus

- Operate Booster Clubs and other school-related organizations
- Understanding of volunteer run, non-profit organizations
- Continuity of leadership for these organizations
  - Foundation Staff provide support and service
  - Foundation provides framework and policies
  - Law abiding



# Opportunity





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# What does the Foundation offer the District?

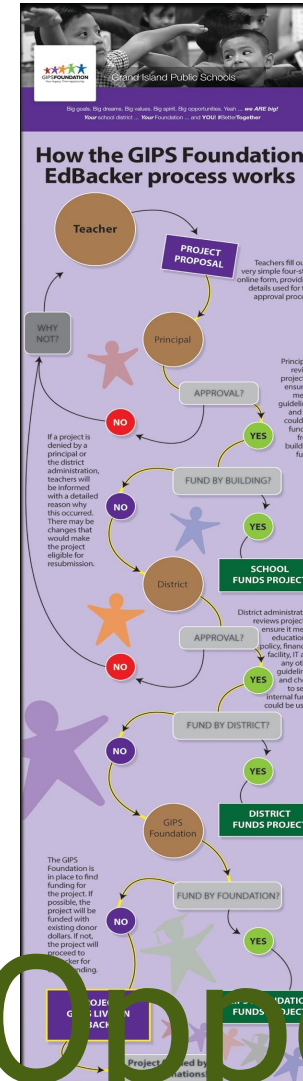
## A framework and apparatus

- Crowdfunding
- Classroom grants
- Project grants
- School fundraising



 Grand Island Public Schools

Big goals. Big dreams. Big values. Big spirit. Big opportunities. Yeah ... **we ARE big!**  
**Your** school district ... **Your** Foundation ... and **YOU!** #BetterTogether



# Opportunity



## What does the Foundation offer the District?

The Omaha Schools Foundation offers teachers and principals a customized Crowdfunding Platform. Through our website, teachers can submit requests for the funding of classroom projects designed to enhance the curriculum and promote the success of their students.

Day in and day out the Principals and Teachers of the Omaha Public Schools are creating innovative curriculum strands to stimulate and enrich their students' learning. Often these projects are under-funded or the school is not able to implement it at all due to lack of resources.

**The Foundation is unique in that, unlike many available fund-raising platforms, it does not charge any fees associated with making a donation or using the Omaha Schools Foundation Social Media to promote classroom project requests.**



# Invest in Success

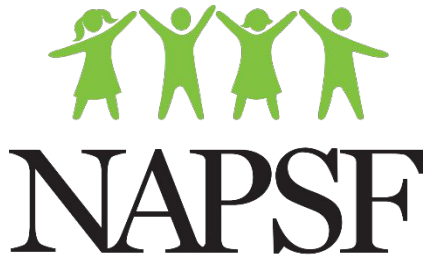


## What does the Foundation offer the District?

A method to engage donors and the community in school district initiatives

- Foundation Board Service - Board is Separate
- Consistent Donor Cultivation
- Consistent Thank You Notes
- Public-Private Partnership

# Opportunity

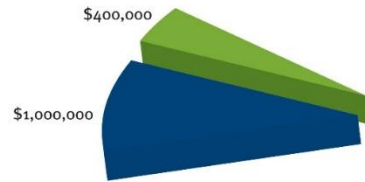


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# What does the Foundation offer the District?

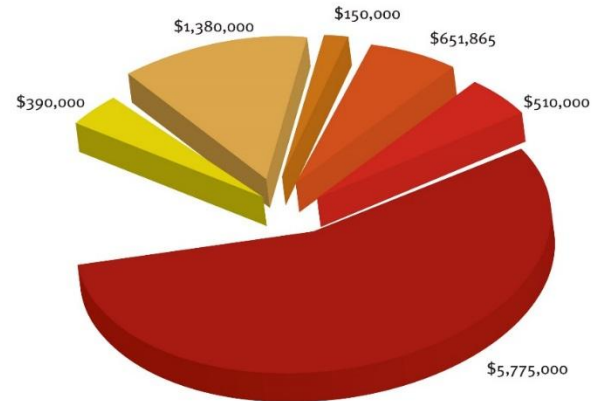


## DONATIONS NEEDED FOR:



- Specialized Instructional Equipment - Community Donors, in progress
- Scholarships Needed

## FINANCING SECURED FOR:



- Staffing 3 years - grants, in progress
- Staffing 3 years - GIPS, complete
- Scholarships Acquired - Education Foundation
- Purchase Building - GIPS, complete
- Phase 1 Construction - GIPS, complete
- Phase 2 Construction - GIPS, in progress

# \$1,733,955



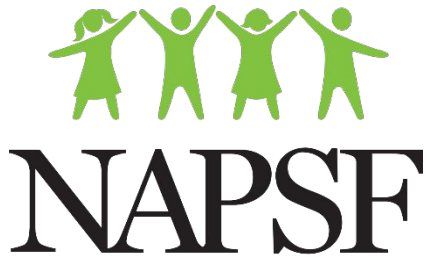


# What does the Foundation offer the District?



**\$955,437**

**Opportunity**



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## What does the Foundation offer the District?

The Omaha Schools Foundation has a long history of funding grants, in the spirit of community partnerships both public and private, that benefit the students and families of the Omaha Public Schools.

”We are truly grateful for your long time support of the Omaha Theater Company’s Every Single Child Program. This partnership has enriched the lives of thousand of children with curriculum-enhancing shows, workshops and residencies.”

*The Rose  
Performing Arts*

*For Children and Families*



# Opportunity



# What does the Foundation offer the District?

Most recently, OPSF has been involved in and provided funding for:

- renovating fields and stadiums that not only benefit students of OPS, but also the larger community.
- 26 JROTC cadets from Benson High School represented the State of Nebraska in Normandy, France two years ago upon the 75th anniversary of D-day thanks to private donations.
- Students from all over the District participate in the IHE's Week of Understanding each year, and we help provide transportation so students may hear Holocaust survivors and relatives tell their story around Yom HaShoah.
- One of my absolute favorite donor funds here at the Foundation ensures that every OPS student can take a field trip to the Joslyn Art Museum.







# What does the Foundation offer the District?

Most recently, OPSF has been involved in and provided funding for:

- Bryan High School is working on raising funds to support their Urban Ag/Trucking Distribution/Logistics Career Academies and are soon to have a state-of-the-art facility!
- South High is doing the same to build a Visual and Performing Arts addition to their school!





## What does the Foundation offer the District?

”The art for All Program” at Joslyn Art Museum allows students to visit the museum at no cost and participate in gallery tours and art making activities that enrich school curriculum in many subject areas including social studies, language arts and math. In 2016, the Museum welcomed 3561 OPS students in the school tour program.”

*Art for All Program*

*Joslyn Art Museum*

*2016-2017 Grant Recipient*



# Opportunity



## What does the Foundation offer the District?

The Omaha Public Schools Foundation works hand in hand with our website developer and social media contractor to develop a concise and coordinated message across our social media channels.

Postings are regularly scheduled on Twitter and Facebook to highlight events impacting our student community. Our website home page publishes a “Spotlight” Feature drawing attention to success stories, district events, scholarships, program offerings and more.

Principals and teachers provide us with regular content as well as our community partners such as the Omaha World Herald, the Omaha Community Foundation, Nebraska Loves Public Schools and more.



# Social Media



What does the District  
offer the Foundation?

Gift Policies and Processes Recognize and  
Support Foundation

Policies 4620, 4630, 9310

Credibility



# What does the District offer the Foundation?

## 4620 - Requests, Donations, And Gifts

The Grand Island Public Schools Board of Education does not directly solicit bequests, donations, or gifts from individuals or groups. The Board encourages individuals and groups to make donations, and provide bequests or gifts through the Grand Island Public Schools Foundation. The Grand Island Public Schools Foundation is a tax-exempt organization under Section 501 (c) (3) of the Internal Revenue Code, designated by the Grand Island Public Schools Board of Education to accept and distribute donations to the Grand Island Public Schools.

# Credibility



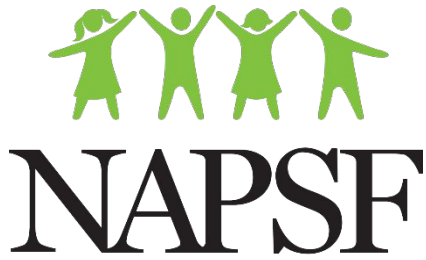
# What does the District offer the Foundation?

## 4630 - Grand Island Public Schools Foundation

The Grand Island Public Schools Foundation was established in 1990 “ . . . [to] encourage, accept and administer gifts for the students and staff of Grand Island Public Schools for the furtherance of public education” (Articles of Incorporation of Grand Island Education Fund, March 1990).

The Grand Island Public Schools Foundation is a tax-exempt organization under Section 501 (c) (3) of the Internal Revenue Code, designated by the Grand Island Public Schools Board of Education to accept and distribute donations to the Grand Island Public Schools. The Board of Education shall appoint an ex-officio member to the Grand Island Public Schools Foundation Board of Directors. Regular reports of Grand Island Public Schools Foundation activities shall be made to the Board of Education.

# Credibility



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# What does the District offer the Foundation?

## 9310 - Fundraising Activities

2. All fundraising proceeds must be administered through a GIPS Activity Account, through a sanctioned support group account, or through the Grand Island Public Schools Foundation.

3. Fundraising using online sites must be approved through GIPS Foundation: The Grand Island Public Schools Foundation accepts requests and manages funding of classroom projects designed by principals and teachers to enhance the curriculum and promote the success of their students through an online fundraising platform. Staff can access the platform on the GIPS Foundation website (9310.1 Procedures to Request Donations Online).

14. The Grand Island Public Schools Foundation office shall be contacted before any solicitation that involves a business or foundation.

15. Direct donations of materials, goods, or services from businesses or corporations in excess of \$250 per occurrence must be made directly to the Grand Island Public Schools Education Foundation. The Foundation will issue receipts suitable for tax purposes to businesses or corporations that make such donations.

# Credibility



## What does the District offer the Foundation?

### Occupancy and Access

- Helpful if Foundation can be housed in district building for ownership purposes and internal relationship building
- Access - Foundation must have access to students, staff, and administrators (Foundation is the credible vehicle for donors to make impactful gifts)

Credibility





## What does the District offer the Foundation?

### Top Down, Bottom Up Support

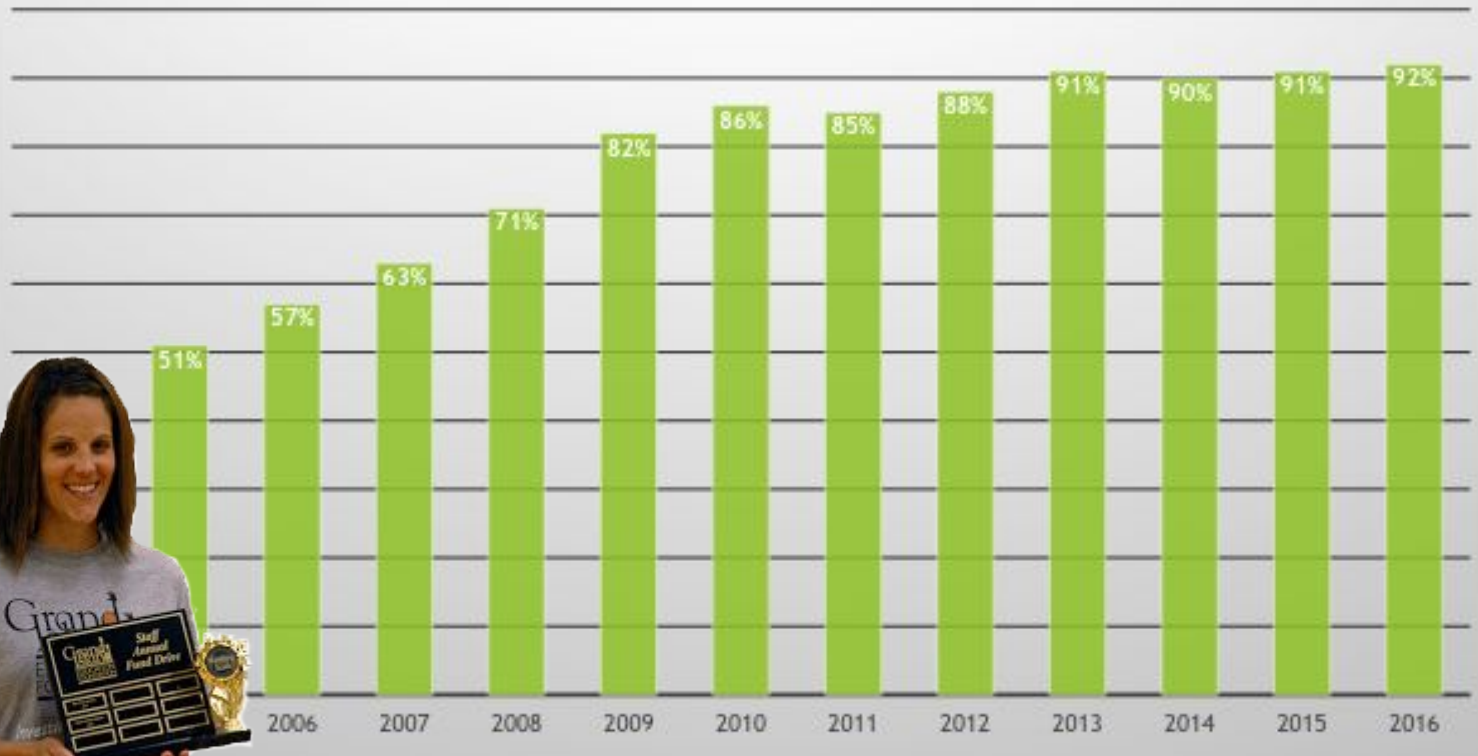
- Administrators
- All Staff
- Pride and Ownership
- Trust

Credibility



# What does the District offer the Foundation?

Staff Campaign Participation



92%

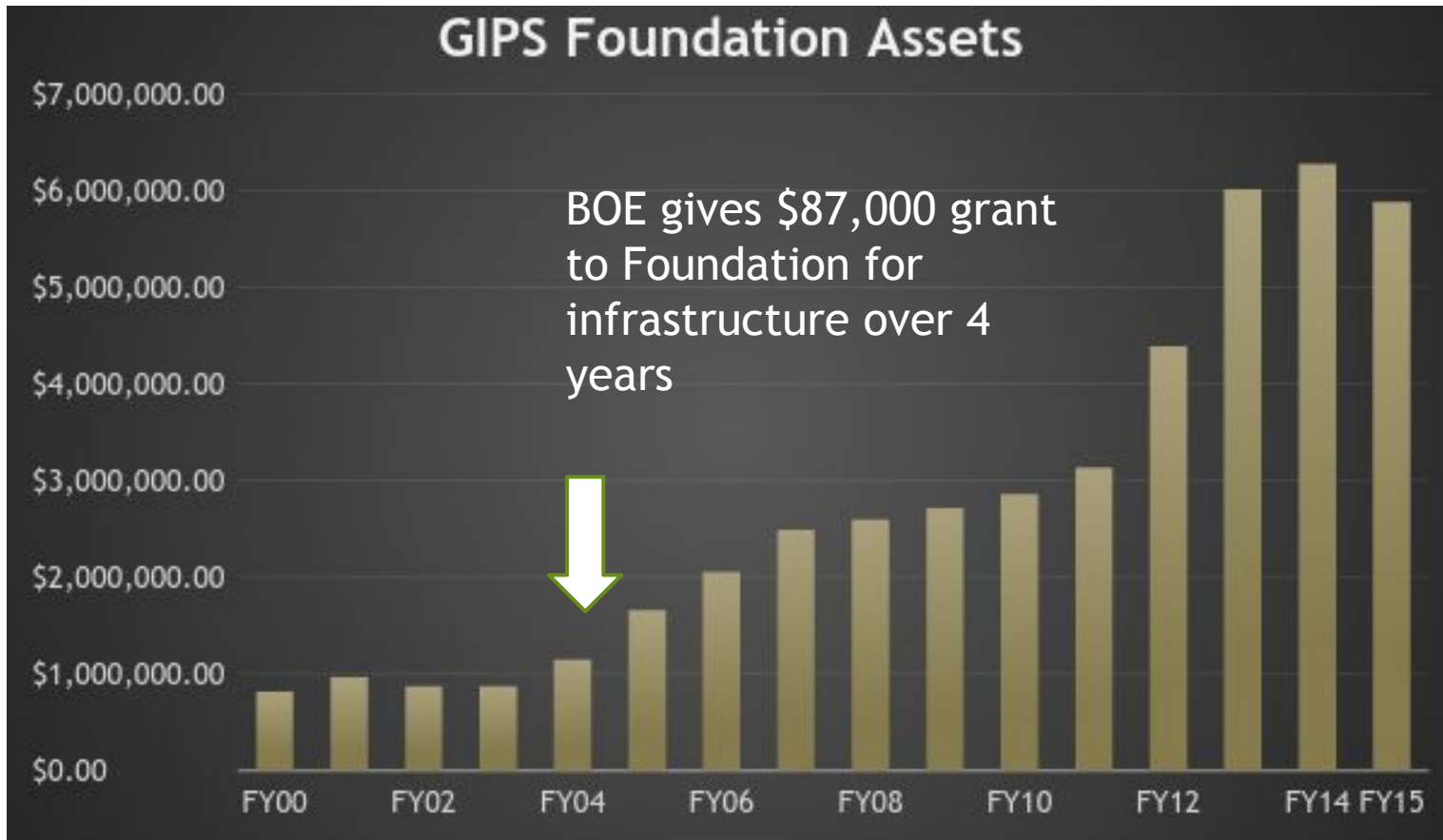
\$94,024.35

1,369 Staff & Board Members Give

Credibility



# Maximum Impact Relationships

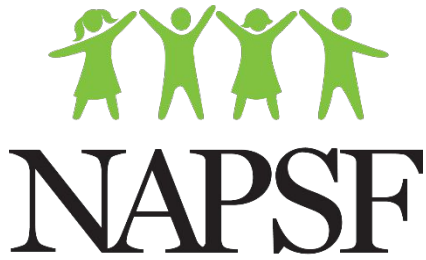


**\$5,007,060**

asset growth since 2003  
an average of \$417,225  
annually

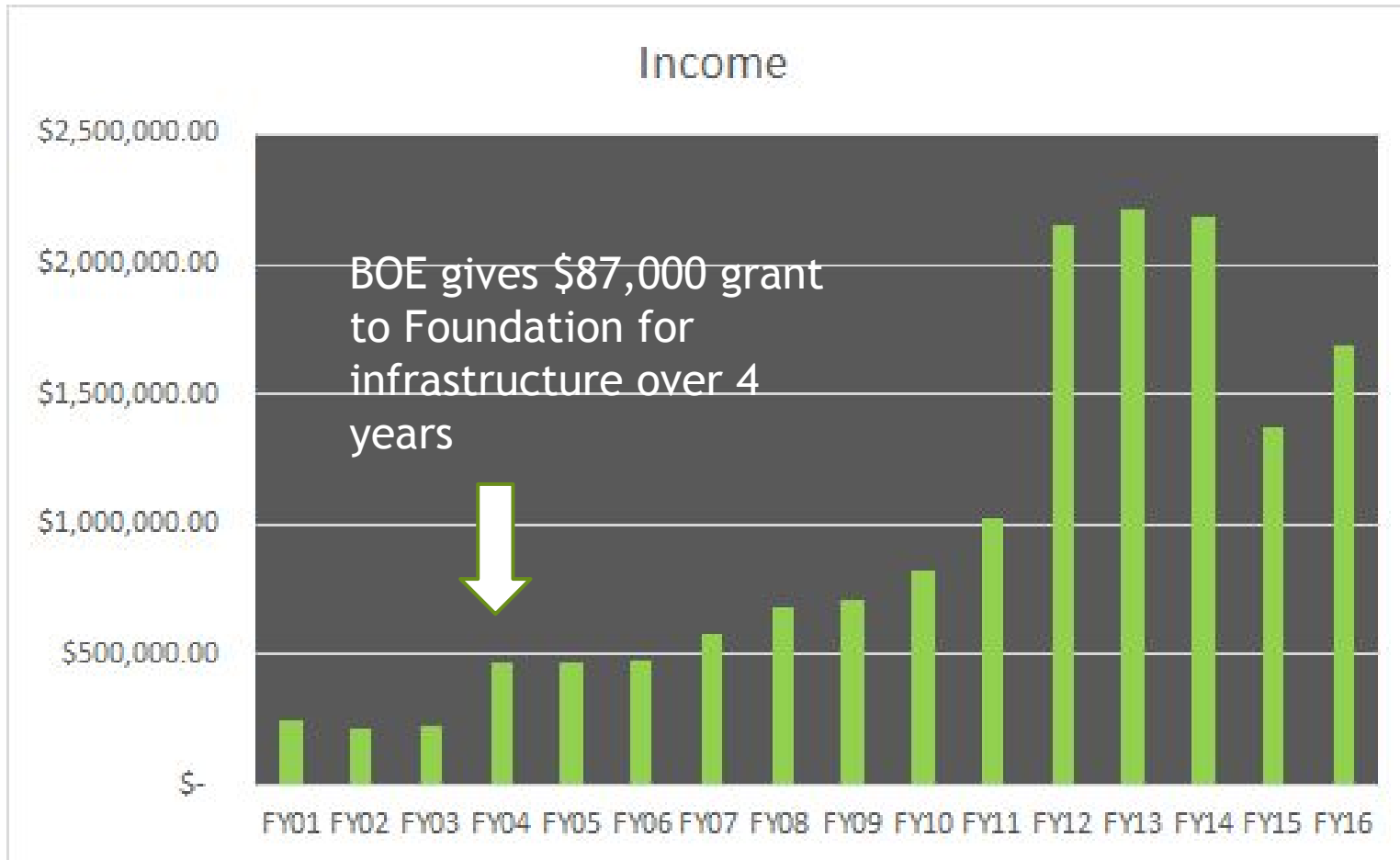
**\$57.55**

increase in assets  
for each BOE  
dollar invested



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# Maximum Impact Relationships



**\$14,850,644**

income since 2003 an average of \$1,142,357 annually

**\$229,402**

average annual income 2001-2003

**\$170.69**

income for each BOE dollar invested



# Maximum Impact Relationships

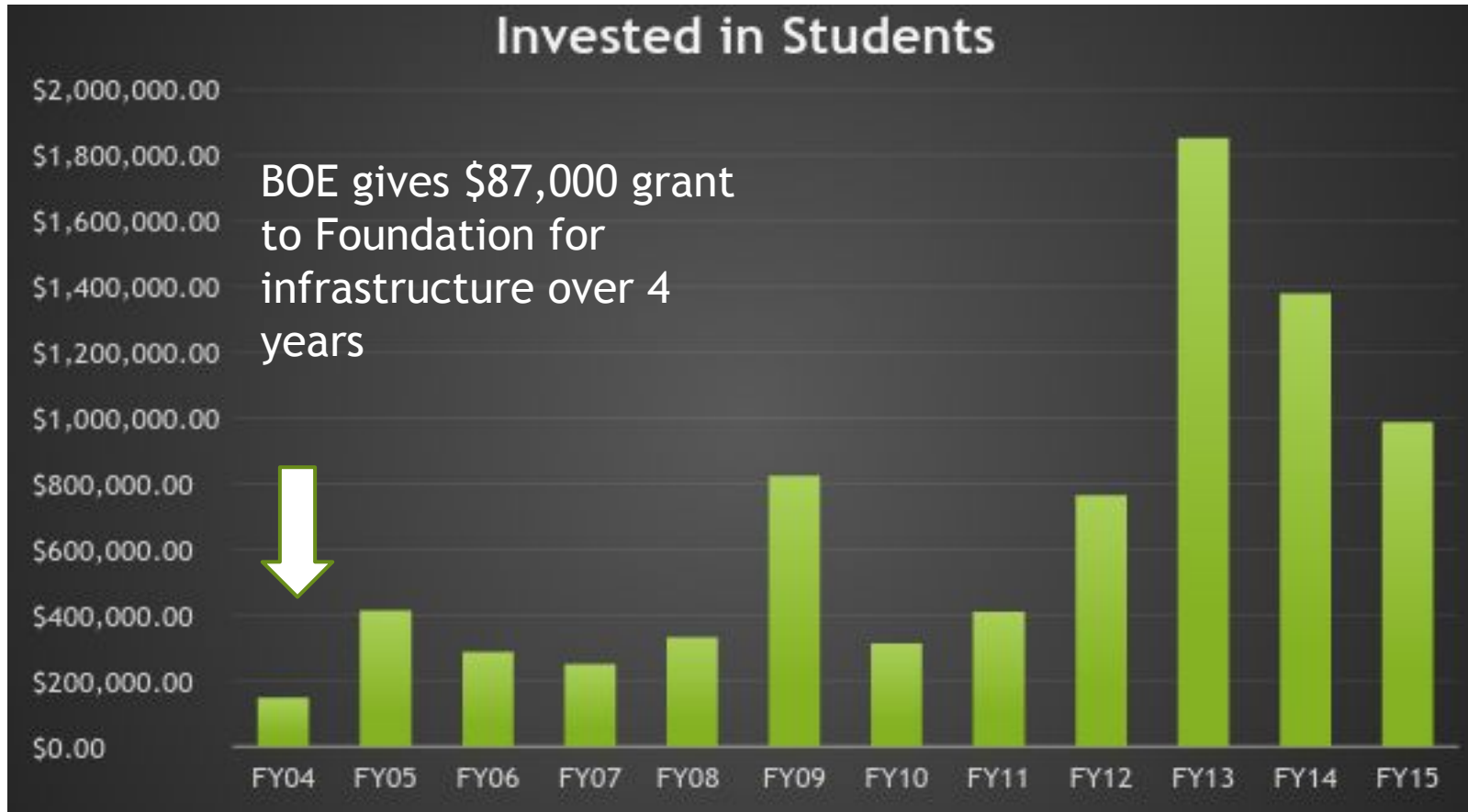
**\$9,234,131**

invested in students since 2004 an average of \$710,317 annually

**\$495,849**

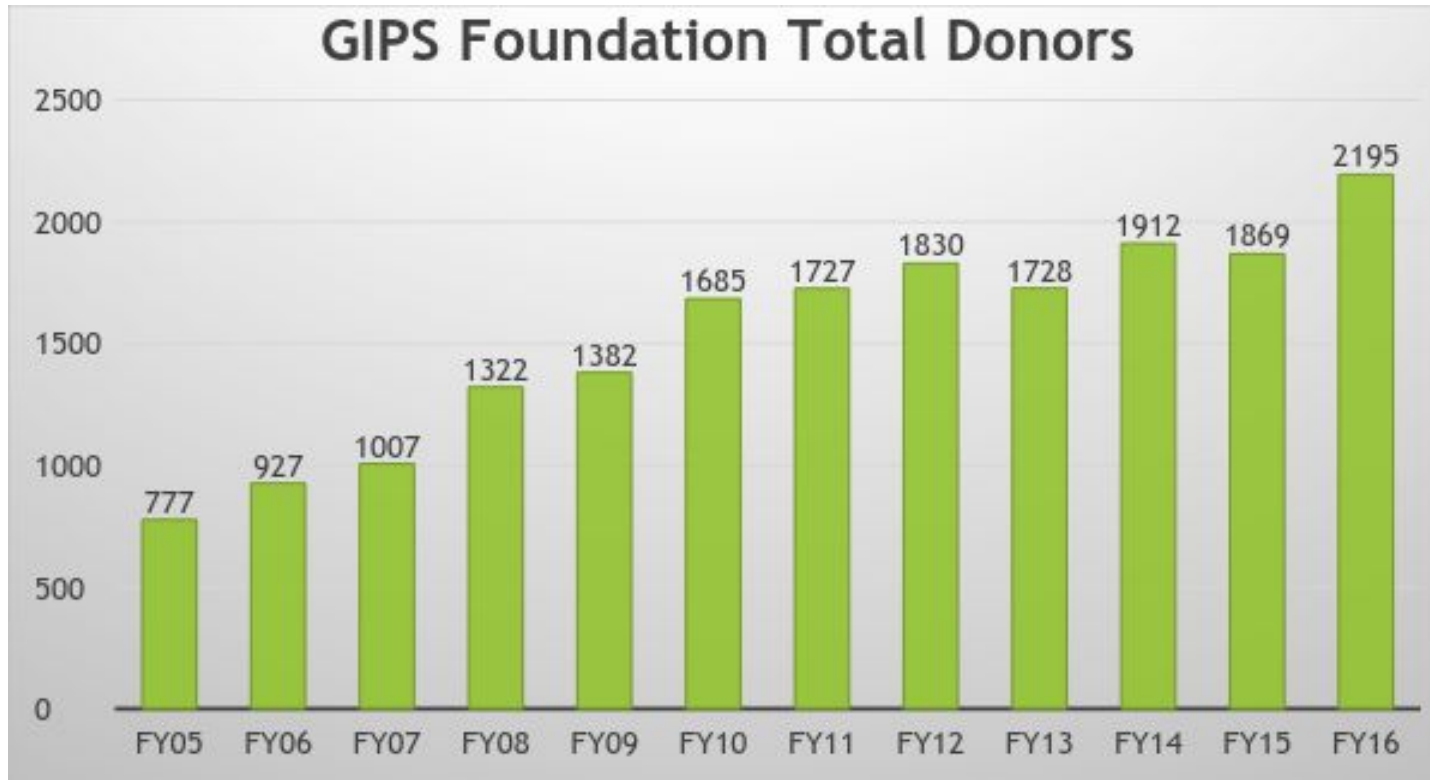
invested in students 2001-2003 an average of \$165,283 annually

**\$106.14** spent on students for each BOE dollar invested





# Maximum Impact Relationships





## Maximum Impact Relationships

What does the Foundation Offer the District? **Opportunity**

What does the District Offer the Foundation? **Credibility**



# Maximum Impact Relationships



**OMAHA  
SCHOOLS  
FOUNDATION**

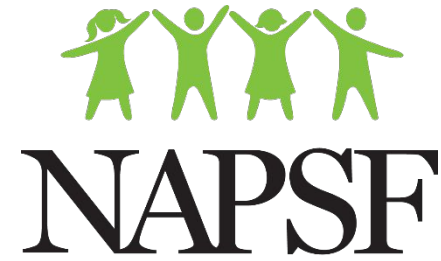




Mr. Matt Fisher  
Superintendent, Grand Island Northwest  
[mfisher@ginorthwest.org](mailto:mfisher@ginorthwest.org)

Mrs. Toba Cohen-Dunning  
Executive Director, OPS Foundation  
[toba.cohendunning@ops.org](mailto:toba.cohendunning@ops.org)

Mrs. Traci Skalberg  
Executive Director, GIPS Foundation  
[tskalberg@gips.org](mailto:tskalberg@gips.org)



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**Membership Application & Renewal Form 2016-2017**

- Select Membership Level (based on annual income of Education Foundation):
- \$100 annual fee (\$50,000 or less income)
  - \$200 annual fee (\$50,001 - \$100,000 income)
  - \$300 annual fee (\$100,001 - \$250,000 income)
  - \$400 annual fee (\$250,001 - \$999,999 income)
  - \$500 annual fee (\$1,000,000 income or more)
- Membership dues are based on a school-year from Sept. 1 to Aug. 31



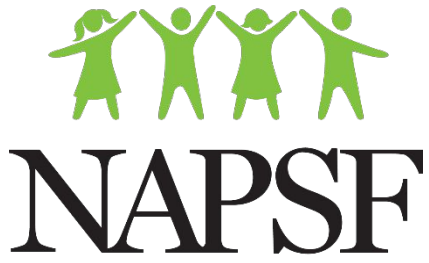
Foundation Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ County: \_\_\_\_\_  
\*\*Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
\*\*Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Foundation Email (if different from contact): \_\_\_\_\_  
List additional contacts on back of form

**Tell us about your Foundation:**

List towns/districts served: \_\_\_\_\_ Total # students: \_\_\_\_\_  
#elementary schools: \_\_\_\_\_ #middle schools: \_\_\_\_\_ # high schools: \_\_\_\_\_ Total # campuses: \_\_\_\_\_  
(include programmatic campuses such as Preschool, Career Academy, etc.)  
Is this a new foundation? \_\_\_\_\_ yes \_\_\_\_\_ no  
Gross Revenue for most recent fiscal year (IRS 990): \$ \_\_\_\_\_ Year Founded: \_\_\_\_\_  
Amount granted to school district for most recent fiscal year: \$ \_\_\_\_\_

Mail completed form and a check payable to  
\*GIPS Foundation NAPSF\*:  
GIPS Foundation  
PO Box 4904  
Grand Island, NE 68802-4904

For more information contact GIPS Foundation  
Traci Skalberg, NAPSF Administrator  
Email: [tskalberg@gips.org](mailto:tskalberg@gips.org)  
Phone: (308) 385-5000 ext. 1170  
Website: (coming soon, [www.napsf.org](http://www.napsf.org))



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# Maximum Impact Relationships

