



## 2017 Labor Relations

Sponsored by:  
Nebraska Association of School Boards  
Nebraska Council of School Administrators



To: NCSA Exhibitors

Re: 2017 Labor Relations Conference – Cornhusker Marriott - Lincoln

We are excited to announce the 2017 Labor Relations Conference! Enclosed is information regarding exhibit space, and sponsorship options. The dates for this year's conference are set for September 6-7.

Labor Relations is held annually for 250-300 Superintendents and School Board members. NCSA and NASB will host a social this year on Wednesday from 4:30-6:00 p.m. that will provide you an opportunity to visit with school decision makers. Additional information will be provided in exhibitor confirmation letters.

Exhibit times: Thursday – September 7th – 7:00 a.m. to 2:15 p.m.

Set up times: Wednesday, September 6th – between 2:30 and 4:30 p.m.

Take down times: Thursday, September 7th – after 2:15 p.m.

Booth spaces will be assigned on a first-come, first-served basis. Should you have special requirements, please feel free to contact me.

Please complete the enclosed forms and return by **August 11, 2017** to:

Labor Relations – Exhibitor  
455 South 11<sup>th</sup> Street, Suite A  
Lincoln, NE 68508-2105  
**Or by fax: 402-746-7740**

Should you have any questions, please feel free to contact Megan at (402) 476-8055 or [megan@ncsa.org](mailto:megan@ncsa.org).

**Date:** September 6th Exhibitor set-up 2:30 p.m. to 4:30 p.m.  
Social 4:30 p.m. to 6:00 p.m.

September 7th Exhibits open 7:00 a.m.  
Take down 2:15 p.m.

**Location:** Cornhusker Marriott  
333 S 13th St  
Lincoln, NE 68508

**Set-Up:** Wednesday, September 6th 2:30 – 4:30 p.m.

**Booth Information:** 6-ft tables, (2) chairs, table clothed only

**Exhibit Exposure:** NASA/NASB makes every effort to give exhibitors ample visitation by attendees. Breaks and are all held in the exhibit hall. This group is very receptive to exhibitors, so please be courteous to your fellow exhibitors and do not tear down early.

**Exhibitor Lodging:** Cornhusker Marriott  
333 S 13th St  
Lincoln, NE 68508  
(402) 474-7474  
Rate: \$105

**Meals:** There will be a luncheon on Thursday. Exhibitors are welcome to attend and will need to purchase a ticket for \$30. (Please mark your exhibitor contract.)

**Sponsorship:** There are many sponsorship opportunities available, including pre-conference sponsorship and breaks. Please contact NCSA should you have any sponsorship questions at (402) 476-8055.

### Conference At A Glance

Wednesday, September 6th

12:30 p.m. Registration for Preconference  
1:00 p.m. Pre-Conference Session  
4:30 p.m. Social  
6:00 p.m. Hospitality Suites Can Open

Thursday, September 7th

7:00 a.m. Registration & Continental Breakfast  
Exhibits Open  
8:15 a.m. Welcome & General Session  
9:30 a.m. Break  
10:00 a.m. Concurrent Sessions I  
10:45 a.m. Break  
11:15 a.m. Concurrent Sessions II  
12:00 p.m. Luncheon  
1:00 p.m. Concurrent Sessions III  
1:45 p.m. Break  
2:15 p.m. Concurrent Sessions IV  
3:00 p.m. Adjourn



**2017 Labor Relations**  
 September 6th and 7th  
 Cornhusker Marriott - Lincoln  
 Exhibitor Contract



COMPANY NAME \_\_\_\_\_

REPRESENTATIVE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

NAMES FOR BADGES AT CONFERENCE \_\_\_\_\_

TYPE OF BUSINESS \_\_\_\_\_

YES, I WOULD LIKE TO EXHIBIT AT THE 2017 LABOR RELATIONS CONFERENCE  
 COST: \$425 (Make checks payable to; NCSA and enclose with form)

\_\_\_ Yes, I will require electricity for my exhibit booth

\_\_\_ Yes, I would like to purchase \_\_\_\_\_ lunch ticket(s) for Thursday September 7th (\$30.00)  
 Qty

*The cancellation deadline for this event is August 11, 2017. No refunds will be provided after this date. Please contact Michelle at michelle@ncsa.org with any cancellation requests.*

\_\_\_\_\_  
 (SIGNATURE)

\_\_\_\_\_  
 (PRINT NAME)

**RETURN THIS FORM BY AUGUST 11, 2017, TO:**  
 NCSA – Labor Relations Exhibit  
 455 South 11th Street, Suite A  
 Lincoln, NE 68508-2105  
**Or by Fax: 402-476-7740**

**To pay with a credit card, please call NCSA at 402-476-8055.**



**2017 Labor Relations**  
September 6th and 7th  
Cornhusker Marriott - Lincoln  
Sponsorship Contract



COMPANY NAME \_\_\_\_\_

REPRESENTATIVE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

NAMES FOR BADGES AT CONFERENCE \_\_\_\_\_

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Labor Relations Pre-Conference</b><br>Cost: \$450  | <input type="checkbox"/> <b>10:30 a.m. Refreshment Break</b><br>Cost: \$150 |
| <input type="checkbox"/> <b>7:00 a.m. Continental Breakfast</b><br>Cost: \$350 | <input type="checkbox"/> <b>1:45 p.m. Refreshment Break</b><br>Cost: \$150  |
| <input type="checkbox"/> <b>9:15 a.m. Refreshment Break</b><br>Cost: \$150     | <input type="checkbox"/> <b>Labor Relations Luncheon</b><br>Cost \$800      |
|  | <input type="checkbox"/> <b>Labor Relations Keynote</b><br>Cost \$800       |

\_\_\_\_\_  
(SIGNATURE)

\_\_\_\_\_  
(PRINT NAME)

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455 South 11th Street, Suite A  
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**2017 Labor Relations**  
September 6th and 7th  
Embassy Suites - Lincoln  
Exhibit and Sponsor Options



### **Exhibit Space**

Cost: \$425

**Includes:**

Labor Relations Social                      4:30 p.m. to 6:00 p.m. – Wednesday, September 6th  
Booth Space in Pre-Function              7:00 a.m. to 2:15 p.m. – Thursday, September 7th

### **Pre-Conference Sponsorship**

Wednesday, September 6th

*Cost: \$ 450*

Benefits to Sponsor

- Sponsor will receive recognition in the Conference Program
- Sponsor will receive “special thanks” recognition during the pre-conference
- Sponsor may elect to place company literature at the participant’s tables.
- Sponsor may elect to provide us with a banner to display during the event.

### **Luncheon or Keynote Sponsorship**

Thursday, September 7th

*Cost: \$ 800*

Benefits to Sponsor

- Sponsor will receive complementary exhibit space. (\$425 Value)
- Sponsor will receive recognition in the Conference Program
- Sponsor will receive “special thanks” recognition during the conference welcome and/or luncheon
- Sponsor may elect to place company literature at the participant’s tables
- Sponsor may elect to provide us with a banner to display during the event.

### **Refreshment Sponsorship**

Thursday, September 7th

(Each event is a separate opportunity)

7:00 a.m. – Continental Breakfast  
(Coffee, juice, rolls, fresh fruit)  
*Cost: \$350*

9:15 a.m. – Refreshment Break  
(Coffee, Ice Tea)  
*Cost: \$150*

10:30 a.m. – Refreshment Break  
(Coffee, Ice Tea)  
*Cost: \$150*

1:45 p.m. – Refreshment Break  
(Coffee, Ice Tea, Snack)  
*Cost: \$150*

Benefits to Sponsor

- Sponsor may elect to have a complementary table provided to display material in the exhibit area by refreshment table during the time of sponsorship
- Sponsor will receive recognition in the Conference Program.