

**CROWD-FUNDING
THE CLASSROOM**

JUSTIN KNIGHT



The logo for PGH&G Attorneys at Law features the letters 'PGH&G' in a large, bold, serif font. The '&' is smaller and positioned between the 'H' and 'G'. Below this, the words 'ATTORNEYS AT LAW' are written in a smaller, all-caps, sans-serif font. The logo is set against a dark blue background with a white border.

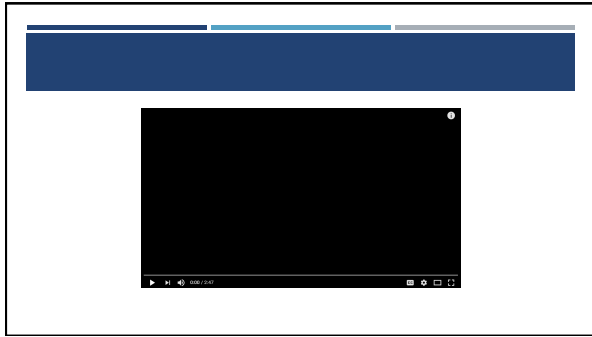
CROWD-FUNDING

**Questions or Tech
Issues:**

(402) 570-9472

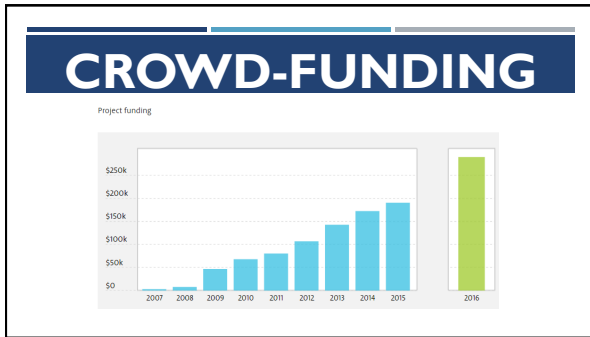
CROWD-FUNDING

■ What is it?

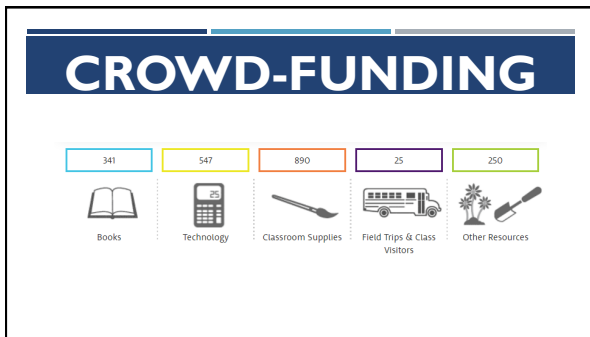








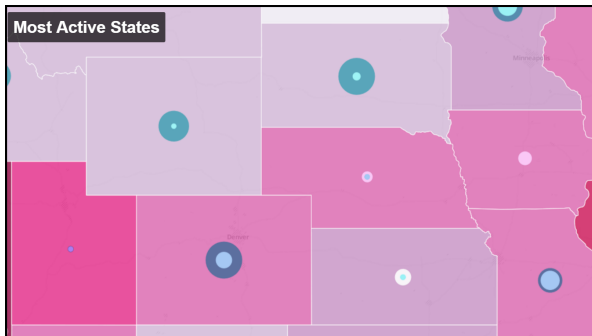





CROWD-FUNDING



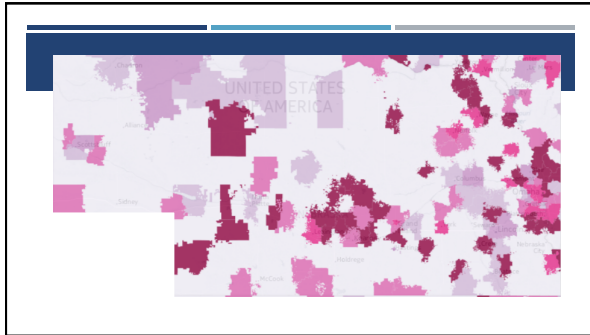
Schools participating:
427



CROWD-FUNDING



Teachers with projects funded:
921



CROWD-FUNDING

- **Teacher success rate: 61%**

CROWD-FUNDING

- **Average number of requests per district: 2**

District	Avg / School
Beatrice	0.66
Elkhorn	0.93
Scottsbluff	1.33

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Lexington	3.85
Ralston	4.875

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Papillion-La Vista	2.5
Lexington	3.85
Ralston	4.875
Grand Island	6.3

CROWD-FUNDING

 Supporters:
6,423

OTHER PLATFORMS



LEGAL CONCERNS

- Who owns it?

WHO OWNS IT?

Learning is APParent with iPads

My students need iPads to better prepare them for a future where being literate in the use of technology is key.

16 DONORS
\$1,054 STILL NEEDED
\$2,367 GOAL

Where Your Donation Goes

MATERIALS	COST	QUANTITY	TOTAL
Apple - iPad mini 4 Wi-Fi 16GB - Space Gray * BEST BUY EDUCATION	\$399.99	4	\$1,599.96
OtterBox - Defender Case for Apple iPad mini 4 - Black * BEST BUY EDUCATION	\$43.27	4	\$173.08
Apple® TV - digital multimedia receiver * BEST BUY EDUCATION	\$69.99	1	\$69.99
Materials cost			\$1,843.03
Vendor shipping charges			FREE
State sales tax			\$110.58
3rd party payment processing fee ⓘ			\$27.65
Fulfillment labor & materials ⓘ			\$30.00
Total project cost ⓘ			\$2,011.26
Suggested donation to help DonorsChoose.org reach more classrooms ⓘ			\$354.93
Total project goal ⓘ			\$2,366.19
Still needed ⓘ View calculation			\$1,053.25



WHO OWNS IT?

- **Acceptable Use Agreement**

WHO OWNS IT?

- **Acceptable Use Agreement**
- **Student Privacy Issues**

WHO OWNS IT?

- Acceptable Use Agreement
- Student Privacy Issues
- Teacher Discipline Issues

LEGAL CONCERNS

- Is this district sponsored?

SCHOOL SPONSORED?

Van Goghs to the Big Apple

My students need the opportunity to get out of Nebraska and experience the New York City they have only ever DREAMT about.

SCHOOL SPONSORED?

- Individual Trip or School Sponsored Trip?


SCHOOL SPONSORED?

- Individual Trip or School Sponsored Trip?
- Liability waivers, etc.

LEGAL CONCERNS


- How is the funding request presented to the public?

STUDENT PRIVACY



Ms. [redacted]
[redacted] Elementary School
Grades PreK-2
Highest Poverty @


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in a low-income area and all of my students receive free and reduced lunch/breakfast. Our goal, is to prepare these students to function in their everyday life and overcoming their challenges.

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BAD MOUTHING

“Unfortunately the special education program at the school district in which I currently work for is not very supportive in making sure that the children have the materials that they need to ensure that they are successful students.”

POSSIBLE SOLUTIONS



BOARD POLICY

- Approval process
- Reporting of received goods
- Goods as school property
- Field trips/cash?

STAFF HANDBOOK

- Approval process
- Reporting of received goods
- Goods as school property
- Field trips/cash?

HELP FROM SCHOOL FOUNDATION

- Contract with company?
- Manage marketing/advertising
- Coordinates “approval” process
- Less “bureaucratic”

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