

NCSA Executive Board
August 2, 2005
Holiday Inn – Kearney, NE

Present: Al Inzerello, Doug Lewis, Dave Swartz, Dan Ernst, Kris Elmshaeuser, Steve Morton, Beth Welke, Troy Loeffelholz, Dolores Rader, Susan Anglemeyer, Lynn Johnson, Mark Shepard, Tim Hoffman, John Brazell, Katie Mathews, Lynn Moeller, Larry Ramaekers, Charlene Snyder, Donna Moss, Lee Frye, Jerry Sellentin, Mike Dulaney, Julie Anshasi, Kelly Coash-Johnson
Absent: Scott Dodson, Virgil Harden

- I. Call to Order – Dan Ernst
The meeting was called to order at 5:05 p.m.. Introductions were made.
- II. Approval of June 8, 2005 minutes – Dan Ernst
Motion to accept the minutes of June 8, 2005 by: Larry Ramaekers, seconded by Dolores Rader. **Motion carried.**
- III. Items added to agenda
There were no additions to the agenda
- IV. Old Business
 - A. Staff overtime requirements – Jerry Sellentin
Jerry outlined the five staff members’ positions and the review done by Kelley Baker regarding wage and hour requirements. The Finance & Membership Director’s position as outlined by Kelley Baker is being discussed and will be reported at the next meeting.
 - B. 2005-2006 Budget – Jerry Sellentin & Julie Anshasi
Jerry discussed changes to the draft budget. Affiliate budgets and the additional affiliate funds were also discussed. Motion to accept the budget by: Troy Loeffelholz, seconded by Mark Shepard. **Motion carried.**
 - C. Mentoring/Coaching new administrators – Jerry Sellentin
Bill Kenagy, retired Kearney High School Principal, will be administering the Mentoring/Coaching program. He will be working with first-time principals setting up meetings and learning opportunities. He will work approximately sixteen hours per week for ten months
 - D. Taxes paid by NCSA as a 501(c)-6 vs. a 501(c)-3 organization – Jerry Sellentin & Julie Anshasi
Jerry discussed the pros and cons of NCSA Training & Development becoming a 501(c)-3 organization and receiving grant money. Currently NCSA is a 501c-6 and pays taxes. Jerry was directed to review this issue with attorneys and report at the next meeting.
 - E. One city, one school district – Mike Dulaney
Mike reported to the board on discussions being held regarding the “One City One School” legislation. Jerry and Mike have spoken to Dr. John Mackiel,

superintendent of OPS as well as other superintendents. At this time Jerry and Mike are recommending that NCSA not get involved.

V. New Business

A. Annual report – Jerry Sellentin

Jerry highlighted various items of the NCSA Annual report which will be available for the membership.

B. Advocacy as a goal – Jerry Sellentin

Jerry reported on the goal of an advocacy campaign. The goal would be to help NCSA promote public education to the general public. Some suggestions given at the June meeting were highlighted; media articles, TV ads, radio, etc. Jerry provided information to the board about a possible 3-year commitment to an advertising firm. Discussion included results and measurable benefits from participating in a campaign of this nature. Suggestions to have a focus group created to pursue other options and needs. Suggestion was made to have the PR firm do a presentation at the next board meeting. Direction was given to have Jerry pursue these options and report back to the board.

C. Nebraska Educators Leadership Institute – Jerry Sellentin

Jerry discussed the NELI program. There will be a meeting held on August 3rd to celebrate and bring together new and past three year participants. NELI will begin its third year with Gallup and the University of Nebraska – Lincoln.

D. Planning Timelines 2005-06 – NCSA Executive Board

Jerry shared the planning timeline for 2005-2006 with the board, highlighting meeting dates and items to be discussed. Also provided was an Executive Board Member job description.

E. NCSA Executive Board Minutes on the Homepage – Jerry Sellentin

Motion to include meeting agendas on the web followed by a summary of action taken by the board by: AI seconded by Donna Moss. **Motion Carried.**

F. Health Insurance – Jerry Sellentin

Jerry shared concerns being presented regarding the EHA to include an informational piece provided by ASBO regarding Health Insurance. Many districts in Nebraska are offering different incentives in lieu of insurance.

G. Recognition of Affiliate Past Presidents – Al Inzerello

Thanks was given to the outgoing affiliate presidents for their years of service. Dan Ernst and Mark Shepard were also recognized for their services as Chair and Vice Chair.

VI. Reports

A. Affiliate Presidents

1. NASA – Tim Hoffman reported on the efforts of AASA to get information out about membership of the national association. The NASA executive board will meet August 3, 2005
2. NASBO – Al Inzerello reported on the next NASBO affiliate meeting which will be in November during the NASA/NASB convention.
3. NSASSP – Lynn Johnson reported on the National Leadership Conference held in Washington D.C., which was attended by both

NSASSP members and NAESP members. Several issues were discussed including NCLB, and reauthorization.

4. NAESP – Susan Anglemeyer discussed the National Leadership Conference held in Washington D.C., issues discussed include IDEA, Early Childhood, and High School Reform. NAESP plans on having a second annual legislative conference in February. This conference will replace the mid-winter conference and the All Principals Convention

5. NASES – Donna Moss reported on the work being done with the Department of Education. Major issues include the reauthorization of IDEA.

6. NARSA – Dolores Rader reported on the 2nd annual NARSA Reception, which will be held Wednesday, August 3rd during Administrators Days.

7. Legislation – Mike Dulaney had no report

8. Training & Development – Kelly Coash-Johnson reported on the upcoming projects for this year, highlighting Administrators Days, the New Superintendent Orientation workshops, and the calendars being provided to NCSA and NSASSP members. All of NCSA's training and development events will be posted on the website.

9. Finance/Membership – Jerry reported on the progress of this year's membership drive.

The meeting was adjourned at 8:48 p.m.