

NCSA Executive Board Meeting
August 1, 2001
12:00 p.m. - 3:00 p.m.
Ramada Inn

Present: Chris Nelson, Mark Murphy, Ralph Thorpe, Sandy Peterson, Kim Cooper, Don Loseke, Bob Uhing, Dave Ludwig, Roger Breed, Barry Stark, Cookie Katskee, Bruce Epstein, Barry Ballou, Glen Beran, Stan Hale, Jeff Pege, Ken Nelson, Nila Nielsen, Terry Haack, Roger Nyffler, Julie Anshasi, Mike Dulaney, and Jerry Sellentin

Absent:

I. Call to Order - Ken Nelson

Ken Nelson called the meeting to order at 12:10 p.m.

He asked each person present to introduce himself/herself by name, title, school, and what vacations each had taken during the summer.

II. Approval of June 6, 2001 Executive Board Minutes - Ken Nelson

Moved to accept minutes by: **Jeff Page seconded by Roger Nyffler Motion Carried**

III. Items Added to the Agenda

There were no additions to the agenda.

IV. Old Business

A. Gates Grant - Jerry Sellentin

Jerry gave a report on the Leadership Talks Institute held on August 1, 2001. All showed up but 3 who had complications. Early 2002 next letter goes out - will be signed up first come first served. Questions were if you have your own palm should you still be charged \$300. Mention was made that it was good that students were involved. NCSA has rec'd \$10,000 for administering the grant. Next year amount may be different. Some concerns re: only for supts and princ. But this was stipulated by Gates. Program was revised 3 times to satisfy Gates. Asked for comments from those who were there. Everything was positive. Major impact will be seen 3 - 5 years from now in the schools.

B. EHA - Jerry Sellentin - (Action) Attachment #1

At last meeting asked for suggestions. EHA will look at leg bills ahead of time. Letter from John Boniato said wanted to be a part. Consultant will look at different things and advise. Not experts in health insurance but has good experience. Motion by Roger B. to adopt second by Dave Ludwig. Discussion of attachment one. Chris said re: chair - s/b chair of exec board - just for clarity. Second point - anytime an issue re: legislation, would be conflict between leg comm and Chris clarified any issue re leg re health insurance - 2 groups must discuss to ensure no conflict. Jerry said leg comm in the past has determined direction for NCSA. Has not involved the Board. Is this OK? Mike expands - he's not convinced NSEA is comfortable if there's a 5-5

vote - they'd regard as violation of contract and documents signed. Very carefully crafted so that NCSA is locked in and won't be disloyal. This is why SB is cautious. Exec board does not want to deal with every health insurance bill introduced. Chair is in constant contact with exec dir - each will let the other know if there's something the other should know. Chris said discussion should take place before any votes taken by anyone. If there's agreement, it ends there. Now we have 2 groups dealing with leg - in past just one. That's why we need to have something discussed beforehand. Jeff Page said 2 committees are separate. Both report to exec board. Make sure at least one board member from each is on the leg comm. Chris - doesn't make much difference. Wants us to be unified so we're not going in 2 directions, which would make us look bad. Roger B. said EHA board should operate in concert with leg comm. Chris said last year there was conflict. Mike said all board can do is make a recommendation. Ken said change language. Nila said what's turnaround time? Jeff said if issue comes up, could they talk about it or would they have to go back to the comm? Mike doesn't think it's going to happen very much. Barry Stark recommended we go ahead. Ken said we need some wording changes. 2nd paragraph - change wording. Roger B. motioned to clarify language. Chris 2nd. Vote on policy with amendment. All approved, no disapproved. Ralph thought patient bill of rights would change legislation.

C. Professional Liability Insurance - Horace Mann - Jerry Sellentin

Jerry gave a report on Professional Liability Insurance through Horace Mann. This topic is still in discussion. Jerry has looked at other company's rates. Horace Mann. is looking at theirs. How strong of an issue is this? There is a need. But hasn't had a lot of demand. Might bring in more members. Barry S. said most affiliates already provide it as part of their fees. If it's a cheap cost, go ahead, otherwise no. Jerry said some members would have coverage, but others don't. Don asked cost. Jerry said \$5 - \$6 thousand dollars, but not satisfied. Dave asked if there were requests for this. Jerry said one person was taken to court, but charges were dropped. Might see more cases like this? Main reason it's provided is a marketing tool. Cookie - is deductible always \$5 thousand. Jerry - no. Ken - % of those in National? Stan - encouraging people to join, but then cost is too much. Glen - some members pay themselves. Chris - concerned about adding more expense to the budget. Gates will be gone in 2 years. Concerned that we can't absorb cost. Ken - should we continue. Bob - there's interest if we could fund it somehow. It's a cheap benefit. Consensus was to continue pursuing this. Jerry's been trying to get proposals. Cookie - Omaha always says that's why they don't join. Ken - coaches use it effectively.

D. Budget 2001-2002 - Jerry Sellentin and Julie Anshasi (Action) - Attachment #2

Look at proposal. Concerned about the size. Memberships coming in nicely - good sign. A. days highest # is 1061. Noticed drop in seminar attendance. Amt of \$ from sponsors is significant. Worries about it continuing. Works closely with them. Will have to say no in the office more. Tighten up. This is an effort on our part. Has met the budget every year except one - year bldg was built. Jeff - what do we have in cash surplus? Jerry - cash basis - carried over into next year. On balance sheet - STFIT account. Up to date on paying bills currently. Jeff - interest income is

\$24,000. If cash balance is 1/4 mil, what's interest rate %. Jerry - getting interest from other accounts as well. Jeff - where's coming from? Jerry - saving acct. Jeff - Cash balance is more than that then. Jerry - has higher rate than normal negotiated with bank. Ken - are we using cash reserve? Jeff - CDs for facility improvement interest being rolled over. Jerry - we want to prepare for the future, but benefit members as well. Motion to approve by Jeff Page, 2nd by Chris Nelson. All approved, no disapproved.

E. 2001 Administrators Days' Kelly Coash Johnson

Jerry gave the Administrators' Days Report for Kelly. Jerry reported about the select-a-sessions lined us as well as the Distinguished Speakers which is new this year. Kelly developed a spouse's program. There will be a New Administrators Program. We have 51 exhibitors and 4 Hospitality rooms which were charged a fee this year. Information included in the packet from outside organization this year were also charged a fee of \$75.00

F. Crete/Coleridge CIR Case

No decision yet. Do we need financial support. Crete SB has appealed decision. It's not budgeted, but important. Ken - any thoughts? Glen, never used.

V. New Business

A. 2001-2002 NCSA Executive Board Schedule - Jerry Sellentin - Attachment #3

Jerry gave his proposal for next year's schedule. This schedule can be adjusted. Assigned articles for the NCSA Today were discuss. The topics are open and the length is however long they choose..

B. 2001-2002 Annual Report - Jerry Sellentin - Attachment #3

Jerry gave a summary of his Annual Report. Ken - lots of things happened last year. Barry Stark - re: article in OWH. Appreciates our leader taking a stand. OWH responded in an editorial. Barry gets tired of the attacks. Jerry's article was very well done. Jerry - a week ago Monday the article appeared the grade students do poorly in writing. Felt it was negative so wrote a letter. OWH ripped him apart. Nila - Editorial was in error as to what Jerry's article had said. Ken - daughter took PR job at OWH.

C. Membership on EHA Board - Bruce Epstein

Bruce - his understanding that he's to assume membership on EHA board. Doesn't feel expertise is sufficient to represent. His preference to appoint Jeff Page, currently an alternate. Board approves. Bruce will then assume alternate position. Wouldn't mind someone else being alternate as well. Not trying to shirk responsibility, just wants the best person there. Ken recommended he name another alternate. Jerry - Bruce has authority. Ken - re appointment:

Moved by: Bruce Epstein seconded by Sandy Peterson to

There are 5 with 3 alternates. Some discussion re: who the members and alternates are. Bruce asked for clarification as to reg vs. alternate.

VI. Reports

A. Affiliate Presidents

NASA - Roger Breed reported on their upcoming meeting at 5:00 on August 1st, 2001. NASA wish Don Bartling well in his new position in Idaho. Ken Nelson wrote an article for Don's new local paper.

NASBO – Jeff Page had nothing to report.

NAESP - Roger Nyffeler reported on his attendance at the State Leaders Conference in Washington DC. Representing Nebraska. Roger also reported how Zone 7 is the only zone showing increases yearly. Roger is looking forward to State Leaders Conference on September 18th, and All Principals Conference October 20-22.

NASES – Kim Cooper reported on here 1st Board meeting which was held on August 1, 2001. Kim is planning for the fall NDE/NASES Conference.

NSASSP – Bruce Epstein reported on the change in the NSASSP constitution to include DOE liason. The role of this position is to coordinate with DOE.

NARSA – Ralph Thorpe reported on the activities of the NARSA Board. Kelly is putting together a survey regarding what kinds of activities members would like to have. Stan Hale will be taking over on September 1, 2001. They're looking at social activities. Hoping this will bring more members in. NARSA has an Informational Booth at the Holiday Inn for Administrators' Day. Ralph thanked Mike Dulaney for all his work last year for the retired members. Ralph also reported that the NARSA Board voted to not honor a 300th member of NARSA. Ralph got a plaque as past president of NARSA.

B. Associate Director/Legislative - Mike Dulaney

Mike has not legislative report. Chris Nelson was awarded a plaque as chair of the Legislative Committee

C. Training/Development - Kelly Coash Johnson

Jerry gave the Training/Development report for Kelly. Kelly's working very hard on Administrator's Days and other fall events. Dianne Rakers will be honored with a crystal vase for her 10 years of service at Administrators' Days Luncheon on August 2nd.

D. Finance/Membership - Julie Anshasi

Julie gave a report on the membership, stating that the membership forms are continuing to flood in. She indicated that NCSA will be in the black at the end of the year.

E. Vice Chair - Sandy Peterson

Sandy Peterson gave a report on Strategic Planning, thanking all that assisted her. The input gathered was very good. Sandy gave a thank you to the board, for her service as Vice Chair.

F. Chair - Ken Nelson

The Board took a break to celebrate Ken Nelson's birthday.

VII. Strategic Planning - Attachment #6

Sandy - read attachment 6. Talked about standing vs. action goals. In our last session we developed timelines for each goal. Any discussion or suggestions on changing goal #1? Roger Nyffler - now it looks good and makes sense. Jerry - as you look at the dates, they need revision - not feasible. Mike's put a lot of work into this area. Goal #2 - attracting and retaining members. Kelly had put on computer. Don't have timelines and responsible people yet. Suggests at a ff

VIII. Adjournment